

“I would unreservedly go so far as to say that David Fleming was one of the most original, brilliant, urgently-needed, under-rated and ahead-of-his-time thinkers of the last 50 years. . . . History will come to place him alongside Schumacher, Berry, Seymour, Cobbett and those other brilliant souls who could not just imagine a more resilient world but who could paint a picture of it in such vivid colours. Step into the world of David Fleming; you’ll be so glad you did.”

—**ROB HOPKINS**, from the Foreword

S*urviving the Future* is a story drawn from the fertile ground of the late David Fleming’s extraordinary *Lean Logic: A Dictionary for the Future and How to Survive It* and lays out a powerfully different vision for a new economics in a post-growth world.

The subtitle—*Culture, Carnival and Capital in the Aftermath of the Market Economy*—hints at Fleming’s compelling alternative. He believed that the market economy will not survive its inherent flaws beyond the early decades of this century and that its failure will bring great challenges, but he did not dwell on this: “We know what we need to do. We need to build the sequel, to draw on inspiration which has lain dormant, like the seed beneath the snow.”

This future economy relies not on taut competitiveness and eternally increasing productivity—“putting the grim into reality”—but on the play, humor, conversation and reciprocal obligations of a rich culture. Building on a remarkable breadth of intellectual and cultural heritage, Fleming describes a world in which, as he says, “there will be time for music.”

This is the world that many of us want to live in, yet we are told it is idealistic and unrealistic. With an evident mastery of both economic theory and historical precedent, Fleming shows that it is not only desirable but actually the only system with a realistic claim to longevity. With friendliness, humor and charm, *Surviving the Future* plucks this vision out of our daydreams and shows us how to make it real.

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DAVID FLEMING

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CULTURE, CARNIVAL *and* CAPITAL *in the*
AFTERMATH *of the* MARKET ECONOMY



UNCORRECTED PROOF
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• A STORY *from* LEAN LOGIC •

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